

Cookies Policy

1. What Are Cookies?

Cookies are small text files that are placed on your device when you visit www.bontekskincare.com. They allow us to recognise your device, remember your preferences, and improve your experience on our website.

2. How We Use Cookies

BONTEK and its authorised service providers use cookies and similar tracking technologies (such as pixels and web beacons) for the following purposes:

Strictly Necessary Cookies

These cookies are essential for the website to function and cannot be switched off. They are set in response to actions you take such as logging in, adding items to your cart, or filling in forms.

Performance & Analytics Cookies

We use Google Analytics to collect information about how visitors use our website. This helps us understand which pages are most popular, how users navigate the site, and where we can improve. The data collected is anonymised and aggregated.

- Provider: Google Analytics
- Purpose: Website performance and usage analysis
- Data collected: Pages visited, time on site, device type, approximate location (country/region)

Marketing & Advertising Cookies

We use Meta (Facebook) Pixel to measure the effectiveness of our advertising campaigns and to show you relevant ads on Facebook and Instagram. These cookies track your activity on our website and link it to your social media profile where applicable.

- Provider: Meta (Facebook/Instagram)
- Purpose: Ad performance tracking and retargeting
- Data collected: Pages visited, products viewed, purchases made

Email Marketing Cookies

We use an email marketing platform (such as Klaviyo or Mailchimp) to manage our newsletter and promotional communications. Cookies may be set to track whether you have opened an email or clicked a link, in order to improve the relevance of future communications.

- Purpose: Email performance tracking and personalisation
- Data collected: Email opens, clicks, and on-site activity linked to your email address (where provided)

Functional Cookies

These cookies allow the website to remember choices you make (such as your language preference or login status) and provide enhanced, personalised features.

3. Third-Party Cookies

Some cookies are placed by third-party services that appear on our pages. We do not control these cookies. Please refer to the respective third-party privacy policies for more information:

- Google: <https://policies.google.com/privacy>
- Meta: <https://www.facebook.com/privacy/policy>

4. Managing Cookies

You can manage or refuse cookies at any time through your browser settings. Please note that disabling certain cookies may affect the functionality of our website.

Most browsers allow you to:

- View what cookies are stored and delete them individually
- Block all cookies from being set
- Block third-party cookies
- Accept all cookies

For instructions, visit your browser's help section or www.aboutcookies.org.

You can also opt out of Google Analytics tracking at: <https://tools.google.com/dlpage/gaoptout>

You can manage your Meta ad preferences at: <https://www.facebook.com/adpreferences>

5. Cookie Consent

When you first visit www.bontekskincare.com, you will be presented with a cookie consent banner. By clicking "Accept All", you consent to the use of all cookies described in this policy. You may also choose to accept only strictly necessary cookies.

You may withdraw your consent at any time by clearing your cookies and adjusting your browser settings.

6. Updates to This Policy

We may update this Cookies Policy from time to time. Any changes will be posted on www.bontekskincare.com with an updated date. We encourage you to review this policy periodically.

7. Contact Us

For any questions regarding our use of cookies, please contact us at info@bontekskincare.com.